

WHAT IS CLAIMED AS NEW AND IS INTENDED TO BE SECURED BY LETTERS  
PATENT IS:

1. A cleansing composition comprising:

5 (1) at least one foaming surfactant, (2) at least 1% by weight of at least one hydrophilic silica, relative to the total weight of the composition, and (3) at least one oxyalkylenated compound in a physiologically acceptable aqueous medium comprising at least 35 % by weight of water, relative to the total weight of the composition.

10 2. The composition according to Claim 1, which has a complex modulus  $G^*$  ranging from 102 to 105 Pa and a loss angle ranging from  $2^\circ\text{C}$  to  $45^\circ\text{C}$  for frequencies ranging from 0.01 to 10 Hz.

3. The composition according to Claim 1, which comprises from 35 % to 95 % by weight of water relative to the total weight of the composition.

15 4. The composition according to Claim 1, wherein the amount of hydrophilic silica(s) ranges from 1% to 15% on an active material weight basis relative to the total weight of the composition.

5. The composition according to Claim 1, wherein the hydrophilic silica is selected from the group consisting of silicas of pyrogenic origin, of precipitated origin, and mixtures thereof.

20 6. The composition according to Claim 1, wherein the hydrophilic silica is selected from the group consisting of silicas having a specific surface ranging from 30 to 500  $\text{m}^2/\text{g}$ , a number-average particle size ranging from 3 to 50 nm and a compacted density ranging from 40 to 200  $\text{g/l}$ .

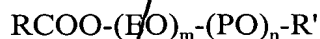
7. The composition according to Claim 1, wherein the hydrophilic silica is a pyrogenic silica.

25 8. The composition according to Claim 7, wherein the hydrophilic silica consists of a particle coated with hydrophilic silica.

9. The composition according to Claim 1, wherein the amount of oxyalkylenated compound(s) ranges from 1 % to 20 % on an active material weight basis relative to the total weight of the composition.

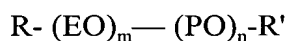
10. The composition according to Claim 1, wherein the oxyalkylenated compound is selected from the group consisting of polyethylene glycols, polyethylene glycol esters and/or polypropylene glycol esters, polyethylene glycol ethers and/or polypropylene glycol ethers, alkoxyated alkyl derivatives of polyols, oxyalkylenated triesters of glycerol and of fatty acids, ethoxyethylenated urethane derivatives modified with alkyl chains, and mixtures thereof.

11. The composition of Claim 9, wherein the polyethylene glycol esters have the formula:



wherein  $0 < m \leq 300$  and  $0 \leq n \leq 300$  and  $m + n \geq 6$ , R and R' represent, independently of each other, hydrogen or a saturated or unsaturated, linear or branched, hydroxylated or non-hydroxylated alkyl chain containing from 1 to 30 carbon atoms, or an aryl chain, with the proviso that R and R' are not simultaneously hydrogen.

12. The composition of Claim 9, wherein the polyethylene glycol ethers and/or polypropylene glycol ethers have the formula:



in which  $0 \leq m \leq 300$  and  $0 \leq n \leq 300$  and  $m + n \geq 6$ , R and R' represent, independently of each other, hydrogen or a saturated or unsaturated, linear or branched, hydroxylated or non-hydroxylated alkyl chain containing from 1 to 30 carbon atoms, or an aryl chain, with the proviso that R and R' are not simultaneously hydrogen.

13. The composition according to Claim 1, wherein the foaming surfactant is selected from the group consisting of nonionic surfactants, anionic surfactants, amphoteric surfactants and zwitterionic surfactants, and mixtures thereof.

14. The composition according to Claim 1, wherein the amount of foaming surfactant(s)

ranges from 2 % to 50 % on an active material weight basis relative to the total weight of the composition.

15. The composition according to Claim 11, wherein the foaming surfactant is selected from the group consisting of alkyl polyglucosides, maltose esters, polyglycerolated fatty alcohols, glucamine derivatives, carboxylates, amino acid derivatives, alkyl sulfates, alkyl ether sulfates, sulfonates, isethionates, taurates, sulfosuccinates, alkyl sulfoacetates, phosphates and alkyl phosphates, polypeptides, anionic alkyl polyglucoside derivatives, fatty acid soaps, betaines, N-alkylamidobetaines and derivatives thereof, glycine derivatives, sultaines, alkyl polyaminocarboxylates and alkylamphoacetates, and mixtures thereof.

16. The composition according to Claim 1, which further comprises at least one solvent selected from the group consisting of alcohols comprising from 1 to 6 carbon atoms, polyols and mixtures thereof.

17. A method of treating the skin, the eyes, the scalp and/or the hair, comprising:  
applying the composition of Claim 1 to the skin, the eyes, the scalp and/or the hair  
thereby cleansing and/or removing make-up from the skin, the eyes, the scalp and/or the hair.

18. A method of treating greasy skin, comprising:  
applying the composition of Claim 1 to the skin, thereby removing grease from the skin.

19. A method of disinfecting the skin and/or the scalp, comprising:  
applying the composition of Claim 1 to the skin and/or the scalp, thereby disinfecting the  
skin and/or the scalp.

20. A method of cleansing the skin, the eyes, the scalp and/or the hair, comprising:  
applying the composition of Claim 1 to the skin, the eyes, the scalp and/or the hair in the  
presence of water thereby forming a lather; and

removing the lather containing soiling residues by rinsing the lather from the skin, the  
eyes, the scalp and/or the hair with water.

21. A cosmetic mask, comprising:

an applied composition of Claim 1 as a mask on the skin of the face.

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